

Action Alameda Vision/Mission/Objectives

Our Vision:

Alameda as a community where our unique quality of life is based on solid principles of civil society, financial and environmental sustainability, social justice, respect for our heritage and vision for our future. Where citizens are well informed and actively participate in determining the future our community. Where elected officials and city staff make decisions and take action based on the welfare of the community rather than political platform or business interests.

Our Mission:

- Call for transparency in government such that the citizens truly have input into decisions that affect our community.
- Act as a vehicle to keep the community informed about decisions that will affect their lives and empowered to speak out on issues of land use, education, city finances and environment that affect our community.
- Achieve balance and integrity in our community by demanding it of our elected officials and ourselves. Grant decision making power only to those who exhibit the integrity and honesty to act for the benefit of the community.

Objectives:

- Encourage Alameda to adopt an open government ordinance that provides for open meetings and full disclosures - such as other cities have enacted and insist on our elected and appointed officials to observe both the spirit and the letter of the law.
- Create a structure to inform the community about potential decisions and actions of government and business that will effect our quality of life.
- Create and support stewards of our rich heritage and champions of a visionary future by monitoring the development process, speaking out about issues that contradict our vision for our community and offering solid alternatives that will help achieve our vision.
- Promote fiscally and environmentally responsible growth including diverse, unique local businesses, fiscally and environmentally responsible decision making by local government and willingness on the part of the community to bypass opportunities that don't meet these criteria.
- Expose business, political and organizational corruption where it impacts the decision making of city staff and elected and appointed representatives.

Please join us.