

January 2, '08

Dear Friend,

During the past several years many important business, community and development issues have surfaced which have the potential to greatly impact quality of life in Alameda as we know it. Unfortunately, the facts have not always been presented clearly and sometimes not at all until it is too late for concerned citizens to voice their opinions and take action on these issues.

The good news is Alameda has a long tradition of stewardship of our island community and today's generation is no different. Born out of frustration, but looking forward with energy and vision, Action Alameda is a newly formed citizens organization that seeks to inform, unite and act to ensure that Alameda is the kind of place we want to live 5, 10, 25 or 50 years from now, to ensure that Alameda is the kind of place we want to leave to our children and future generations.

We invite you to review our attached vision and mission statements and then join us in our efforts to return our community to it's rightful owners - the citizens of Alameda. There will be a wide variety of ways you can get involved from attending City Council meetings to talking to your neighbors and everything in between.

You are receiving this letter because you are thought of as a person who shares our vision and values consistent with those of Action Alameda. However, membership is open to all. We are non-partisan and are not affiliated with any specific political candidate or agenda other than that stated in the attached vision/mission statement.

Please join up today by returning the enclosed coupon or email us at membership@alameda.org. Don't forget to send your check to **909 Marina Village Parkway, PMB #342 Alameda, CA 94501**. Suggested donation is \$25/individual or \$40/family. Sliding scale available upon request. Larger contributions would be appreciated as we need to get our message out to the citizens of Alameda. Be sure to visit our website at <http://www.actionalameda.org>. We welcome your questions and ideas.

Thank you for your interest and partnership in creating our community.

The Action Alameda Executive Board.

Action Alameda
Committed to Quality of Life in our Island Community
909 Marina Village Parkway PMB #342 Alameda, CA 94501

www.actionalameda.org

Action Alameda PAC FPPC #1295196